



## **Manager of Interpretation**

### **Background**

The Baltimore Museum of Art (BMA), founded in 1914, has a world-class collection of modern and contemporary art, and is recognized internationally for its comprehensive collection of works by 20th-century master Henri Matisse. It has an annual operating budget of \$13 million, and an endowment of \$65 million. The BMA is embarking on an exciting new era with the reintroduction free admission and the largest endowment and comprehensive campaign in its history underway. The BMA is currently undergoing a major renovation project, begun in 2011, which will reinstall major collections, improve visitor amenities, expand learning opportunities, and invest in infrastructure improvements. The comprehensive renovation will be completed during the Museum's 100<sup>th</sup> anniversary in 2014.

The BMA is committed to a work environment where creativity, diversity, leadership, communication, collaboration, and respect are cultivated and valued.

### **Description**

The BMA is seeking a creative and collaborative Manager of Interpretation to oversee the development, production, and evaluation of interpretative materials and experiences that engage visitors with the Museum's collection and special exhibitions. This position will create dynamic educational content that will offer visitors meaningful encounters with the BMA's collection and artistic program; opportunities for creative exploration and expression; and an understanding of ideas and human experiences. Immediate projects include the development of written, hands-on, and digital interpretive tools for the upcoming reinstallations of the Museum's Contemporary, American, and African Collections. The Manager of Interpretation will also lead the concept planning and development of an exciting interpretive gallery and a creativity lab that are part of a new education center scheduled to open in 2014. Key areas of responsibility include mobile interpretation (traditional audio tours and smart phone technologies); hands-on learning spaces; written materials (family and adult guides); and in-gallery digital tools. The Manager of Interpretation will design and implement usability testing, prototype and test materials, and conduct evaluation to measure the impact of interpretive materials and inform future projects.

The successful candidate will collaborate with colleagues within the education department, across the museum, and within the Baltimore community. S/he will work with curators, conservators, librarians, archivists, and educators to identify and create content, including audio and video; marketing, designers, visitor services, and development colleagues to integrate interpretive technologies into other digital strategies (website, social media, way-finding tools) and to raise awareness for new educational initiatives; IT and collection management staff to catalogue, manage, and store new digital assets. S/he will identify, hire, and manage outside consultants and/or contractors including outside vendors, videographers, transcribers, media specialists, and editors to support interpretive projects.

This is a Full-Time, Temporary (three year) position with full-benefits.

**Requirements**

- MA in art history, education, digital learning or a related field
- 5-7 years creating interpretive materials for a range of audiences
- Strong project management, collaboration, and organization skills
- Strong knowledge of museum education theory and practice including current research on emerging technologies in the museum environment
- Excellent writing, editing, and other communication skills
- Ability to supervise and work with designers, videographers, media specialists, and other outside vendors.

**Benefits**

The BMA is an equal opportunity employer and a drug free workplace. We offer a competitive salary and a generous benefits package. For this exempt position we offer medical, dental, vision, prescription, pension plan, 403b retirement plan, long term disability, flexible spending account, flexible and condensed scheduling, museum and restaurant discount, and reduced fee gym membership. We also offer 4 weeks of accrued vacation, 9 holidays, 3 personal days, a floating holiday, and 12 sick days.

**Apply**

Please send cover letter, resume, and salary requirements via email to [HR@artbma.org](mailto:HR@artbma.org) with "Manager of Interpretation" with your first and last name in the subject line.

No phone calls please.